

DCC Group acquires Grafica

By **Otis Robinson** 10 August 2020

DCC Group, a textile printing solutions provider in Asia, has acquired Grafica Flextronica, a manufacturer of textile print and drying devices. The companies state that 3Q Printing Technologies Pvt Ltd, a subsidiary of DCC Group, will remain the majority shareholder.

Dhaval Dadia, managing director, DCC Group, says: “Our eco-system will be greatly enhanced with the expansion of business activities in 3Q. This will allow us to enrich customer experience by providing greater services and a new generation of value-based products.”

The company explains that the acquisition acts as part of a larger plan to make India a global manufacturing hub for printing machines and related products.

“With an intent to make India self-reliant, the company will live by the highest global quality standards,” says Bhargav Mistry, managing director, 3Q. “Our mission is to achieve a powerful manufacturing space in printing equipment for textile, commercial, graphic and industrial printing. We also aim to [strengthen] Indian resources while eyeing the global export market.”

Alongside the acquisition, a new product line of printing equipment will be manufactured and launched by 3Q, with technology that comes with ‘ground-breaking innovation’ and features.

Narendra Dadia, group chairman, DCC Companies, explains: “We are working towards establishing a strategic alliance based on DCC and 3Q’s combined strength. It is a historic moment for us, and we’re committed to deliver[ing] unique value through our solutions.”

Doubly, the announcement states that DCC and Grafica’s research and training institutes will merge as 3Q’s KAIZEN Institute. As the printing industry evolves and grows around the globe, there exists a greater push for more educational and support-based programmes to keep the industry alive and thriving.

“With combined resources and infrastructure, KAIZEN aims to contribute significantly to the printing industry by providing services such as consulting, auditing and training for existing printing companies to achieve better efficiency and profitability,” the company says. “As training continues to be a vital part in the industry, KAIZEN believes in nurturing fresh minds from universities to be entrepreneurs for tomorrow.”

Thumbnail image credit: Screen Print India

Have your say. Tweet and follow us [@WTiNcomment](#)