

# M&R Global launched to push print solutions

By **Otis Robinson** 11 August 2020

M&R Printing Equipment, a manufacturer of screen printing equipment, and DCC Group, a provider of printing solutions for screen, sublimation, and direct inkjet printing technologies in Asia, have formed M&R Global, which they say is a 'strategic alliance'.

According to the companies, M&R Global has a remit to engineer, manufacture, and source innovative, high performance garment decorating equipment and graphic screen printing equipment solutions.

DCC Group says the combination of expertise and experience between the two companies creates a unique synergy for the new alliance: "M&R, for almost 35 years, has built an extensive worldwide distribution network. [Meanwhile,] founded more than 42 years ago, DCC has created the finest eco-system with its end-to-end solution for fashion, sports, home textile and signage application and it is backed by training and showroom facilities."

"The partnership with DCC Group is a strategic growth opportunity to expand M&R's development and manufacturing operations beyond North America to better serve the global screen printing markets where M&R has always wanted to expand our presence," adds Danny Sweem, CEO of M&R Printing Equipment. "To have the opportunity to undertake this initiative in conjunction with the DCC Group, a trusted partner of M&R for over 20 years, is especially gratifying."

The first initiative of the M&R Global alliance is the launch of the COPPERHEAD line of screen printing equipment, which comprises carousel and oval format textile automatic presses, graphic flatbed presses, gas fired and electric curing systems, and a complete range of pre-press and on-press accessories. All products in the COPPERHEAD range will be manufactured in India by 3Q Printing Technologies, a subsidiary of the DCC Group.

"M&R Global's COPPERHEAD equipment will be brought to market and supported by M&R's worldwide distribution network in over 75 countries," says Narendra Dadia, chairman of DCC Group.

The announcement of the product line and creation of M&R Global represents a coming together of the companies' product development teams. Bhargav Mistry, managing director of 3Q, explains: "I see tremendous value and opportunity in collaborating with M&R's engineering and product development teams to optimise the performance of existing equipment, and to undertake development of the next generation of garment decorating and graphic screen printing equipment."

Engineering and design for the new COPPERHEAD line of products will take place in Mumbai, India, and Roselle, Illinois, US, with manufacturing in Mumbai.

The venture follows DCC Group's acquisition of Grafica Flextronica, a manufacturer of textile print and drying devices, of which 3Q will remain the majority shareholder. According to the company, its ventures represent a larger plan to make India a global manufacturing hub for printing machines and related products.

The complete line of COPPERHEAD products will be brought to market under the M&R Global brand and will be available outside the US from select distributors throughout the world.

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