

## News: Industry

# M&R Printing Equipment, DCC Group Partner to Form M&R Global

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[M&R Printing Equipment](#), Roselle, Ill., and [DCC Group of Companies](#), Mumbai, India, has announced the formation of M&R Global, a strategic alliance to engineer, manufacture, and source high-performance garment decorating equipment and graphic screen-printing equipment solutions.

“The partnership with DCC Group is a strategic growth opportunity to expand M&R’s development and manufacturing operations beyond North America to better serve the global screen-printing markets where M&R has always wanted to expand our presence,” says Danny Sweem, CEO of M&R Printing Equipment. “To have the opportunity to undertake this initiative in conjunction with the DCC Group of Companies, a trusted partner of M&R for over twenty years, is especially gratifying.”

The combination of expertise and experience from M&R and DCC creates a unique synergy for the new alliance, according to both companies. As part of the new alliance, 3Q Printing Technologies, a subsidiary of the DCC Group, also will bring engineering and product design expertise to the venture.

“M&R and DCC joining hands in this strategic alliance is a testament to the long history of co-operation and mutual respect between our two companies,” says Narendra Dadia, chairman of DCC. “M&R Global COPPERHEAD equipment will be brought to market and supported by M&R’s worldwide distribution network in over seventy-five countries. The thing that energizes me most is the passion and commitment of everyone on the M&R Global team to provide customers with industry leading equipment solutions.”

The launch of the COPPERHEAD line of screen-printing equipment comprises carousel and oval-format textile automatic presses, graphic flatbed presses, gas-fired and electric curing systems, and a complete range of pre-press and on-press accessories. All products in the COPPERHEAD range will be manufactured in India by 3Q Printing Technologies.

The complete line of new COPPERHEAD products will be brought to market under the M&R Global brand and will be available outside the U.S. from select distributors throughout the world. A limited number of COPPERHEAD products compatible with existing M&R lines will be available in the U.S. from M&R’s network of distributors.

“We see the M&R Global COPPERHEAD alliance as the next stage of our evolution since joining the DCC Group as their manufacturing arm,” says Bhargav Mistry, managing director of 3Q Printing Technologies Pvt. Ltd. “While I am proud of the design and manufacturing capabilities of 3Q, I see tremendous value and opportunity in collaborating with M&R’s engineering and product development teams to optimize the performance of existing equipment, and to undertake development of the next generation of garment decorating, and graphic screen-printing equipment.”

For more information about M&R Global and its new COPPERHEAD line of garment decorating and graphic printing equipment solutions, click [here](#). — D.S.