

M&R Printing partners DCC Group to establish M&R Global

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M&R Printing Equipment, a manufacturer of screen printing equipment, and DCC Group, a provider of printing solutions for screen and direct inkjet printing technologies, have announced the formation of M&R Global, a strategic alliance to manufacture and source high performance garment decorating equipment and graphic screen printing equipment solutions.

The first initiative of the M&R Global alliance is the launch of the Copperhead line of screen printing equipment comprising carousel and oval format textile automatic presses, graphic flatbed presses, gas fired and electric curing systems and a complete range of pre-press and on-press accessories. All products in the Copperhead range will be manufactured in India by 3Q Printing Technologies, a subsidiary of the DCC Group of Companies.

According to the company, the combination of expertise and experience from M&R and DCC creates a unique synergy for the new alliance. M&R, for almost thirty-five years has excelled in the design, development, service, and support of high-performance screen printing equipment, and has built an extensive worldwide distribution network.

Founded more than forty-two years ago, DCC has created the finest eco-system with its end-to-end solution for fashion, sports, home textile and signage application and it's backed by training and showroom facilities. As part of the new alliance, 3Q Printing Technologies brings innovative engineering and exceptional product design expertise to the venture.

"The partnership with DCC Group is a strategic growth opportunity to expand M&R's development and manufacturing operations beyond North America to better serve the global screen printing markets where M&R has always wanted to expand our presence. To have the opportunity to undertake this initiative in conjunction with the DCC Group of Companies, a trusted partner of M&R for over twenty years, is especially gratifying," Danny Sweem, CEO of M&R Printing Equipment, said in a press release.

"M&R and DCC joining hands in this strategic alliance is a testament to the long history of co-operation and mutual respect between our two companies. M&R Global Copperhead equipment will be brought to market and supported by M&R's worldwide distribution network in over seventy-five countries. The thing that energises me most is the passion and commitment of everyone on the M&R Global team to provide customers with industry leading equipment solutions," Narendra Dadia, chairman of DCC Group of Companies, said.

"At its core, the strategic alliance with M&R will be driven by the shared values of both companies, which are rooted in caring for our customers, associates, and communities. It is extremely important to DCC that customers purchasing M&R Global Copperhead equipment should have full access to the legendary service and support that has made M&R the most trusted equipment company in the garment decorating and graphic screen printing industry," Dhaval Dadia, Managing Director of DCC Group, said in the release.

"We see the M&R Global Copperhead alliance as the next stage of our evolution since joining the DCC Group as their manufacturing arm. While I am proud of the design and manufacturing capabilities of 3Q, I see tremendous value and opportunity in collaborating with M&R's Engineering and Product Development teams to optimize the performance of existing equipment, and to undertake development of the next generation of garment decorating, and graphic screen printing equipment," Bhargav Mistry, managing director of 3Q Printing Technologies Pvt Ltd, said.

Engineering and design for the new Copperhead line of products will take place in Mumbai, India and Roselle, Illinois, with manufacturing in Mumbai. The complete line of new Copperhead products will be brought to market under the M&R Global brand and will be available outside US from select distributors throughout the world. A limited number of Copperhead products chosen to compliment the existing M&R lines will be available in the US from M&R's network of distributors.