

DCC GROUP ACQUIRES GRAFICA

Posted by Editorial Team | Aug 14, 2020 | Domestic

Recently DCC Group, Asia's largest textile printing solution provider, has announced the acquisition of Grafica through 3Q Printing Technologies Pvt. Ltd. where the Dadia family is a majority shareholder. Bhargav Mistry will lead the team at 3Q as Managing Director. DCC Group aims to make India a global manufacturing hub for printing machines and related products. A new product line of printing equipment will be launched with technology that comes with ground breaking innovation and features. All the printing machines will be manufactured by 3Q. The existing capacity will be expanded and more resources will be added.

The Kaizen Institute of DCC and the DMI Institute of Grafica will be merged as 3Q's KAIZEN Institute for Print Education, Research & Training. With the combined resources and infrastructure, KAIZEN aims to contribute significantly to the printing industry by providing services such as consulting, auditing and training for existing printing companies to achieve better efficiency and profitability. As training continues to be a vital part in the industry, KAIZEN believes in nurturing fresh minds from the universities to be entrepreneurs for tomorrow.

Narendra Dadia, Group Chairman of DCC Companies says "We are working towards establishing a strategic alliance based on DCC and 3Q's combined strength. It is a historic moment for us and we're committed to deliver unique value through our solutions". Bhargav Mistry, Managing Director, 3Q, says, "With an intent to make India self-reliant, the company will live by the highest global quality standards. Our mission is to achieve a powerful manufacturing space in printing equipment for textile, commercial, graphic and industrial printing. We also aim to meet the phrase "Be Vocal about Local." We will ensure the strengthening of Indian resources while eyeing the global export market". Dhaval Dadia, Managing Director, DCC Group, says, "Our eco-system will be greatly enhanced with the expansion of business activities in 3Q. This will allow us to enrich customer experience by providing greater services and new generation of value based products.

